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## **IBC Amsterdam: ZATTOO extends 1&1 IPTV by 4K TV-Stick based on Android TV™ Operator Tier**

### **1&1 takes the next step with the White Label TV-As-A-Service from ZATTOO**

*Zurich, 13.09.2019* – ZATTOO presents its End-To-End White Label IPTV platform extended by Android TV, live at the IBC in Amsterdam, and shows the new 1&1 TV-Stick for the first time at the ZATTOO booth G06 in hall 14.

Custom Launcher technology from Android TV will be used to expand the ZATTOO IPTV platform. Thanks to this pre-configured control software, providers like 1&1 can customize the selection of pre-installed Android applications and add their own applications.

Android TV applications available on the new 4K TV stick include the Google Search Assistant, YouTube and Google Play Movies. The stick complements the 1&1 Digital TV applications and devices, which have been successful in the market for two years.

With the launch of the TV-Stick, pioneer ZATTOO is also one of the first TV-As-A-Service providers in the Android TV™ Operator Tier segment to have positioned successful installations in the market.

Patrick Schnoor, Head of Entertainment & Services at 1&1 Telecom GmbH: "We want to provide our customers both in content and technologically, with a state-of-the-art and future-oriented TV service. The cooperation with ZATTOO and the new 1&1 TV-Stick will support us to achieve this goal."

Gernot Jaeger, Chief Officer B2B at ZATTOO: "We are very pleased that 1&1 is the first B2B customer with Android TV to be live on a 4K-enabled stick. For 1&1 as well as for the end customers, this is a great addition and expansion: more apps, 4K and the already familiar functions such as live pause, catch-up, cloud recordings – it's a great package. And we're looking forward to the upcoming innovations we're working on with 1&1."

Based on ZATTOO's White Label IPTV platform, 1&1 Digital TV from 1&1 has been the first German fixed network provider to offer an entirely cloud-based TV service already since 2017, with innovative functions for a large number of devices and platforms. In addition to the new 1&1 TV-Stick with Android TV, 1&1 offers access via the 1&1 TV box as well as Apple TV, Amazon Fire TV, iOS, Android, all popular browsers and Google Chromecast as well as Android TV-based Smart TVs.

*ZATTOO offers individual live demos for journalists and trade show visitors. To make an appointment at the IBC, please contact Julia Fischer at the contact details above.*

### **About 1&1 Telecommunication SE**

1&1 Telecommunication SE is a leading DSL and mobile communications provider in Germany. It is a subsidiary of 1&1 Drillisch AG, one of the largest network-independent telecommunications providers with around 14 million customer contracts. 1&1 Drillisch AG is part of the United Internet Group, which also includes all other 1&1 companies.

### **About ZATTOO**

With more than 30 B2B customers and several million TV users, ZATTOO is one of the most successful TV-AS-A-Service platforms and already a leader in the European market. In Germany, 1&1 Telecom, M-net, NetCologne and EWE TEL are among ZATTOO's customers, in Switzerland the network operator Salt Mobile and others. ZATTOO offers fully hosted and managed IPTV, OTT, TV Everywhere and Hybrid TV services for network operators and media companies. The focus is on a White Label product with state-of-the-art applications for all relevant devices and covering all common ones: operator set-top boxes as well as Apple TV, Amazon Fire TV, Smart TVs and mobile devices (iOS / Android / Windows 10).

For more information: [zattoo.com/solutions/](http://zattoo.com/solutions/)